



21 September 2026

INVESTMENT OPPORTUNITY

Invest in Ariski

Ariski is the independent guide to AI in insurance — a free, bilingual platform of educational content, interactive tools and an AI assistant, built for the professionals who underwrite, adjust, broker, price and supervise risk. This round funds the step from a platform people read to a programme organizations buy.

The round at a glance

\$100,000

Raising

\$500,000

Pre-money

\$600,000

Post-money

16.7%

Equity offered

\$10,000

Minimum ticket

18

Runway (months)

Instrument

Priced equity. No SAFE, no convertible note, no discount and no MFN clause — one price, one class, the same terms for every investor in the round.

Minimum viable close

\$40,000

Close

Open now; target close 31 March 2027, or earlier on full subscription.



Why Ariski

The platform is built and live

ariski.com publishes 30+ pages in each of two languages: an explore, learn, practice and resources tree, dozens of practice items — quick wins, what to do, what not to do, a 40-entry FAQ — a suite of interactive tools, and the Ask Ariski assistant. It is deployed, indexed and free to use today.

The audience is a professional one

The site addresses underwriters, claims adjusters, brokers, actuaries, compliance officers and executives — in its own words, people who need to "understand, evaluate, and responsibly adopt AI tools". They are reached as readers and are the same people who sign training and advisory budgets.

The offer is already described, not yet priced

Ariski publishes a Learning Program — "18 formats across 5 categories", three learning modes, built on the Smoother methodology — and invites consulting and product enquiries from its contact page. No price is published for any of them, and none has been sold. That gap is what this round closes.

It stands on a shared platform

Ariski is a CEMI.ai initiative and runs on the group's shared machinery — the persona engine behind its four AI voices, the design and content system behind the site, the registry every CEMI property is published from. A sector platform costs a fraction of what it would cost alone.

This kit states no market size. We have no citable source for the size of the AI-literacy market in insurance, and we do not publish estimates we cannot source. What we can show is what is built, who it addresses, and what the round pays for.



Every intended revenue stream, and what is published about each:

[/investors/revenue/](#)

Financial terms, revenue and detailed materials are available on request. Figures describe capacity built and operating today; forward-looking statements are identified as such.

A handwritten signature in blue ink, appearing to read 'CML'.

Carlos Miranda Levy

Coordinator of Impact, Innovation and Intelligence

invest@cemi.ai — Round and terms

business@cemi.ai — Commercial follow-up

CEMI.ai group investor kit — cemi.ai/investors/

CEMI.ai institutional dossier — cemi.ai/dossier/



Scan for the investor kit